SUPPORT THE RESTORE THE PRESERVE BUILD DONATE.

A contribution to the Lassen Park Foundation will be used to help support youth programs, enhanced interpretive and educational activities, fire restoration, wildlife research, park improvements and cultural resource development. Those who contribute to the Lassen Park Foundation become permanent benefactors to the future of Lassen Volcanic National Park.

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Go to www.lassenparkfoundation.org for the latest update on our projects.

The Lassen Park Foundation is a 501(c)(3) non-profit organization. Your donation may be tax deductible. For more information, please see the disclaimer page.

The Lassen Park Foundation is a California registered charity, #2327777.

PRESENTING THE LASSEN PARK FOUNDATION

LASSEN PARK FOUNDATION

Presenting the Lassen park’s unique beauty for generations to come

PO Box 31, Anderson, CA 96007

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2016 IN REVIEW – A CAUSE FOR CELEBRATION

Turning one hundred was a cause for celebration at Lassen Volcanic National Park in 2016, where the national park welcomed a record number of visitors (over 536,000, up 13%) and commemorated its founding by dedicating a new, youth group campground called Volcano Adventure Camp (VAC).

The Lassen Park Foundation (LFP) proudly partnered with the National Park Service (NPS) in both achievements, by assisting with commemorative events and raising funds for the completion of VAC.

"Dedicating the camp was the culmination of many years of fundraising efforts and a history of supporting youth camping at the national park," said LFP Chairman John Koehler. "In the summer of 2017, we will see the fruit of that effort when the camp opens and welcomes its first youth groups."

Capacity for youth group camping has increased significantly because of the addition of VAC. In the past, only 40 youth could camp together at any given time, but with VAC, as many as 120 youth will be able to camp in the park at one time.

Koehler continued, "One of our Foundation’s goals has been to increase opportunities for children, particularly underserved and at-risk kids, to camp inside the national park. Volcano Adventure Camp puts an exclamation point on that accomplishment: not only will more kids, of all means, have that opportunity, but the quality of their camping experience with the camp’s facilities and programs will show kids how important we believe they are to the future of the park and how important national parks are to all of us."

The new facility includes tent cabins, covered pavilions, restrooms, showers and gathering areas, all designed to make the park’s youth camping experience educational, enjoyable and unforgettable. New campfire circles provide opportunities for evening programs and the camp’s design can accommodate groupings of 5 to 25 in each cabin and up to a total of 120 including the traditional tent camping sites.

"Starting in summer, youth groups will be able to camp at VAC, choosing from a list of scheduled programs, some of which are set and reserved for the use by groups of underserved kids. The NPS is also considering ways for youth groups to receive space outside VAC’s programmed camping schedule," said LFP Executive Director Jennifer Finnegan.

Finnegan said a highlight of 2016 was "Day in the Park," a centennial celebration that included tours and the dedication of VAC, music, a performance by representatives of the National Park of American Samoa, a multi-episodic broadcast prepared by the Anderson Rotary at Loomis Plaza and cake. "We served a lot of birthday cake at all our events this past year, because of the park’s centennial. Happy Birthday Lassen Volcano!"

Those additional events included one recognizing the culmination of the LFP’s "Reach The Peak" campaign which helped the NPS purchase the Lassen Peak. The acquisition and other actions which brought together park employees and LPF supporters. "Among those honored was board member Pam Pitts, who was recognized as serving Lassen Volcanic the longest of any board member," the donor said.

In 2017, the LFP keeps its attention on commemorating Lassen Volcanic’s 100th anniversary, to getting VAC up and running by helping the NPS fine-tune its management plans, operating schedules, youth group application processes, and expanding grants to deserving youth groups.

"We also plan to help the NPS increase the number of youth camping in the park by about double, and to assure that VAC will always be able to stay as good as it is now and never struggle to accommodate youth from throughout Northern California and Nevada and Southern Oregon, we plan to establish an endowment fund for the camp," said Finnegan.

The LFP also has a modest dedicated fund to support improvements in the park’s Warner Valley, to enable the park to increase capacity and raise the experience level of the park’s youth camping experience. Those who contribute to the Lassen Park Foundation become permanent benefactors to the future of Lassen Volcanic National Park, its visitors and the park’s beauty for generations to come, as well as enriching the experience of today’s Lassen visitors.

Foundation supporter the Lassen Volcanic National Park and surrounding region, helping to preserve its unique beauty for generations to come.

Volcano Adventure Camp (VAC)

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#FUNDRAISING

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would like to receive all four of our quarterly newsletters, we encourage you to visit our website and sign up for our Electronic Newsletters. If you are interested in learning more about the Lassen Volcanic National Park, we only print and mail the winter edition of our newsletters and electronically distribute the other three. If you want to cut down costs and direct more of the funds we raise toward our favorite programs, we encourage you to read our Electronic Newsletters.

We hope you've been enjoying our newsletters! To cut down costs and direct more of the funds we raise toward our favorite programs and expanding grants to deserving youth groups, we encourage you to read our Electronic Newsletters.

ELECTRONIC NEWSLETTER DISTRIBUTION

Thank you for reading our newsletters. We hope you find them helpful and informative. If you have any questions or comments, please feel free to contact us at our office or visit our website. We look forward to hearing from you.

Sincerely,

[Signature]

[Name]
**LETTER FROM THE CHAIRMAN**

Water showers and group kitchen facilities. Our camping center for our Youth Camping Program complete with vault toilets, hot water and showers.

You can help us make a difference in the lives of the next generation of park users. You can help us create a love of the outdoors in the next generation of park visitors. Our mission is to celebrate the centennial of both Lassen Volcanic National Park on three separate fundraisers this year with even more fun park events. Find your passion and join us today!

**NEW BOARD MEMBERS**

David Wilson

David Wilson has the opportunity to be part of the Lassen Park Foundation and hopes his skills will be helpful in the efforts to preserve, protect, and promote the relatively unknown Lassen Volcanic National Park. He is a multi-talented New York City native, who now resides in the Bay Area. A serial entrepreneur for 25 years, he has served in executive leadership roles at public and private companies, mostly in the consumer goods space. He has experience growing small companies into large billion-dollar organizations, resulting in a love of execution and a passion to help others reach their full potential. He is excited for this opportunity to contribute to the Lassen Park Foundation.

**YOUTH Camping Grants - A Picture of Youth Served**

This chart represents the number of youth who have camped at Lassen Volcanic National Park through the Youth Camping Program over the last four years.

**Auction Help Wanted**

Past Experience in Lassen Park Foundation’s annual Peak Experience Auction and Lassen Volcanic National Park's Youth Adventure Camp expected to be held in July.

**Financial Highlights 2016**

2016 was an amazing year for Lassen Park Foundation!

The Lassen Foundation (LPF) is now accepting grant applications for 2017. This is the first year that youth groups will be awarded camping grants to camp at the national park's new Volcano Adventure Camp in 2017.

**Find Your Park**

This year we are offering guided hikes to Devils Kitchen. ($10)

**AGENCY STATIONS**

Laurentian Peak Campground

Nevada Springs

Sierra National Parks

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Financial Highlights

2016 was an amazing year for Lassen Park Foundation! We completed four years of fundraising to the tune of $480,000, and with the help of the community, we were able to send over 1,700 youth camping at the new Volcano Adventure Camp.

We awarded Youth Camping Grants to 28 separate youth groups, sending over 400 kids to Lassen. We also sponsored a week-long trip to the park for 45 kids from the Lassen High School band.

We completed our most successful Park Experience auction in our history raising $38,000 toward program management.

Finally, we revised our first ever Presidents’ Journal commemorating Lassen’s centennial, raising another $4,000 from these events.

The Lassen Park Foundation (LPF) is now accepting grant applications for the 2017 Youth Camping Program.

A group stay at Volcano Adventure Camp includes presentations by natural science educators and park rangers, cooking classes and group projects.

Size restrictions for gear: 15 lbs. of personal gear and 15 lbs. of group gear. The cost to camp, participate is guided hikes, work on service projects and learn about both volcanology, biology, archaeology, fire ecology and climate. Volcano Adventure Camp is equipped with picnic tables, dormitory style tent cabins, showers, vault toilets and running water.

Lassen VO can be found at 49500 Main Street, P.O. Box 1058, Redding, CA 96060, or call (530) 245-5600.

Visit https://www.lassenparkfoundation.org for further information on how to apply for a grant.

NEW BOARD MEMBERS

Michael Cooper
Michael is passionate and Managing Partner of M2 Design Group. He credited M2 Design Group with $20 million in annual revenue over the past three years. He is the CEO of M2 Design Group and has more than 30 years of experience in the residential and commercial market. His focus is on the year-round program, a coastal family and a practice and private projects. Michael has started a new project with M2 Design Group.

William lettuce
Bill is a retired Californian who developed an early love for the Sierra National Park and the National Park Service. After a successful career in the real estate industry, Bill turned his focus to public service and community leadership. He serves as the Executive Director for the Sierra Club, where he has worked to protect and preserve our national parks and public lands. Bill is a passionate advocate for the National Park Service and is an active participant in local and national transportation initiatives. He enjoys the opportunity to support the work of the Lassen Park Foundation and is excited by this challenge.

David Shakes
Dave is Vice President of Strategic Development for Results Radio, Inc., a Nonprofit radio media company with 13 radio stations and related digital audience of over 350,000 Chico, Redding, Sacramento, San Jose, and Yuba City Markets.

David has been a volunteer with the Lassen Park Foundation for over 20 years and is a long-time friend and supporter of the Lassen Park Foundation. He is excited by this challenge.

David Wilson
David is the chief executive officer of the Lassen Park Foundation and hopes his skills will be beneficial in the efforts to preserve, protect and promote the relative unknown land of the park. David is a lifelong resident of the Bay Area and is a fifth generation native of Alhambra and has been a resident of San Francisco for over 20 years. He was president of the San Francisco Zoo Board of Directors for over 20 years and has been involved in a number of community organizations. David is the co-founder of the Lassen Park Foundation and has served on the Board of Directors for over 15 years. He has worked for over 20 years in the field of non-profit management and has been involved in a number of community organizations.

Auction Help Wanted

Park Experience is Lassen Park Foundation’s annual fundraiser. This year it is being held on Sunday, September 25th.

An internal auction is being held on Saturday, September 24th. Please call the Foundation office at 530-378-2600.

We are looking for more fun auction items, donations to be on sale. Please call the Foundation office at 530-378-2600.

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LETTER FROM THE CHAIRMAN

Dear Fellow Lassen Park Foundation Supporter,

Thank you all for making this last year the very most successful for the Lassen Park Foundation. Not only was it the most successful financially but it was the year we showed the country with the benefit of numerous occasions to visit near and far National Park sites. With under a love for the outdoors, numerous events to visit our jewel in the park. We are excited to be part of the Lassen Park Foundation serving you all.

David Shakes

Lassen Park Foundation's Youth Camping Program has been sending youth to Lassen Volcanic National Park for over a decade. This year, over 400 youth and adults participated in our projects and programs. We are excited to be part of the Lassen Park Foundation serving you all.

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Michael Morgan

Michael is passionate and Managing Partner of M2 Design Group. In his 30+ years of experience, he shared his knowledge with the business, marketplace, and in both public and private sectors. Michael’s focus with M2 Design is new business development, market growth, client marketing strategies and the oversight of all technology-based projects. Prior to becoming a Partner at M2 Design, he started and ran a web development company, a web development collection company (Face the Cloud), and was the CTO and Founder of several online retail businesses (Bugaboo.co).

William Letten

Bill is a native Californian who developed an early love for the Sierra Nevada and the National Park Service. After a successful career as an executive at a major real estate developer in California, Bill has been able to spend much time there, as an envoy for LPF’s ongoing projects to improve, and promote this relatively unknown jewel in our park.

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Enovege said a highlight of 2016 was “Day in the Park,” a centennial celebration that included tours and the dedication of VAC. “It was a performance by representatives of the National Park of American Samoa, a much-spruoned barbecue prepared by the Anderson Rotary at Lassen Plaza and our cake. We served a lot of birthday cake at our events this past year, because of the park’s centennial. Happy Birthday Lassen Volcanic!”

Those additional events included one recognizing the culmination of the LPF’s “Reach The Peak” campaign which helped the NPS improve the Lassen Park. The aggressive and ever-active drive which brought together park enthusiasts and supporters. “Among those honored was board member Pam Pitts, who was recognized as serving Lassen Volcanic the longest of anyone at the alumni dinner.”

In 2017, the Lassen Volcanic National Park will be the centerpiece of the Lassen Volcanic’s 100th anniversary, to get VAC up and running by helping the NPS fine-tune its management plans, operating schedules, youth group application processes, and expanding grants to deserving youth groups.

“Also plan to help the NPS increase the number of youth camping in the park by double, and to ensure that VAC is always able to meet as goal as a new, quality accommodation for youth throughout Northern California and Northern Nevada, Oregon. We plan to establish an endowment fund for the camp,” said Enovege.

The LPF also has a modest dedicated fund to support improvements in the park’s Warner Valley, to conduct scientific and wildlife studies, to establish a geologic research center at the national park and enhance the visitor experience. “With the accomplish of this and continuous to grow that fund, we are expanding our board and are looking for additional directors with expertise, resources and contacts to enable the possible. Anyone who believes they can help is welcome to contact us as a board member,” the said.

Commencing in calendar year 2017, a cause for celebration at Lassen Volcanic National Park. It’s a celebration that will continue with new programs and contributions from the Lassen Park Foundation.

ELECTRONIC NEWSLETTER DISTRIBUTION

We hope you enjoy receiving our newsletter. To cutdown costs and do more of the funds we raise toward our favorite national park, we only print and mail the summer editions of our newsletters and electronically distribute the other times. If you would like to continue fill out all of our fundraising materials, we encourage you to visit our website and sign up for our electronic distribution list.

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